



KCC

The Karen Carson Crane
FOUNDATION

Spring Newsletter

May 2014

And Spring arose on the garden fair,
Like the Spirit of Love felt everywhere;
And each flower and herb on Earth's dark breast
rose from the dreams of its wintry rest.

—Percy Bysshe Shelley

A very special thank you is extended to Christine Wolfanger for her donation of time and services in creating the Karen Carson Crane Foundation's new logo!

<p>KCC MISSION . . .</p> <ul style="list-style-type: none"> ·ENCOURAGE breast cancer patients to have the strength, courage and passion to overcome their disease ·PROVIDE support and financial assistance to individuals affected by breast cancer ·DONATE monies to organizations that promote 'clean-living' ·SUPPORT local organizations that assist local breast cancer patients and national organizations that research and promote alternate cancer treatment methods 	<p style="text-align: center;">THANK YOU FOR YOUR CONTINUED SUPPORT!</p> <p style="text-align: center;"><i>Your generous donations enable us to continue our outreach efforts and make dramatic differences in the lives of local breast cancer patients and their families.</i></p> <p style="text-align: center;"><i>Visit www.karencarson.org for more information on our tax exempt, not-for-profit charitable foundation, to make a donation and if you or someone you know could use our assistance.</i></p>
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KCC would like to acknowledge and thank the generous donors who contributed lump sum payments of \$500 or greater in 2013 and 2014:

*Ron and Joanne Carson / Davidson Fink LLP / Fairport Football Alumni Association
Andy McDermott and Last Man Standing Club #2 / Stock Exchange Restaurant*

2013-2014 Highlights

- Our 2nd Annual Road Rally Event was held in May, 2013 and generated over \$8000 in donations.
- For several consecutive months, we paid medical, mortgage and utility bills for a local breast cancer patient while she underwent chemotherapy and radiation treatments. This offered her peace of mind & the ability to concentrate on her healing while she was unable to work.
- KCC helped a newly diagnosed nursing student satisfy her goals of graduating on-time from her nursing program at Monroe Community College so that she could move out of town to be with her family. We paid her last semester of tuition fees and paid for her airfare so that she could travel to be with her husband, two young children and mother who was also diagnosed with breast cancer.
- We provided a “private get-away” package for an advanced breast cancer patient, her husband and two young sons to give them the opportunity to make lasting family memories and for just a short period of time to forget that cancer is the main focus in their lives.
- Two legacy scholarships in the amount of \$500 each have been established and will be awarded annually to high school seniors whose lives have been impacted by the diagnosis of breast cancer; one is awarded to a Fairport High School (FHS) senior and one to a Canandaigua Academy High School (CA) senior. FHS recipients include Shawn Hall (2013) and Yvonne Gehrman (2014). Our CA recipient will be announced during our June fundraising event.
- Our outreach efforts have extended to Atlanta, Georgia where we are assisting a hearing impaired breast cancer patient with rent payments and encouraging her idea of creating an outreach/support group for fellow deaf breast cancer patients.
- We have sent encouraging cards, delivered floral baskets/arrangements after surgery, given Comfort Heart pendants to remind our beneficiaries that they are not alone in their journey and gifted Eating Through Cancer cookbooks to assist with healthy eating and recovery processes.
- KCC is a proud supporter of the Breast Cancer Coalition of Rochester (www.bccr.org) and Naiades Oncology Rowing (www.naiadesoncologyrowing.com). We are thrilled to have Karen’s name embossed on Naiades’ spirit boat; Naiades is committed to serving the physical and emotional needs of cancer survivors by allowing them to bond and fight their disease as a group, by rowing together.
- We also support and encourage the purchase of food items and products from organic sources, including local organic farmers and farm markets to promote “clean living” and to reduce risk of cancer.

Volunteers Needed!

If you would like to make a difference and if you have the desire to participate and be involved with a not-for-profit charitable foundation, please let us know. We welcome your contribution of time, ideas and suggestions. Call Maryann – 585.727.3580

Foundation Fundraising Event – June 28, 2014

Family and friends from near and far...please consider participating in our **3rd Annual Road Rally** to benefit **the Karen Carson Crane Foundation**. Our event will be held on Saturday, June 28th at 4PM. Our road rally is a fun, interactive, scavenger-hunt type road race where you and your carload of friends will be given sets of clues to lead you to our final mystery destination. There will be activities, trivia questions, and fun & laughter throughout the road rally route. Dinner and entertainment will be provided at final destination. \$50/person to participate. All proceeds to assist breast cancer patients and their families. Please refer to our flyer on back of newsletter for more information or call Maryann with questions – 585.727.3580.

Event Sponsors and Donations Requested!

Individual and Corporate Car Sponsors needed. As a car sponsor, your name and logo will be displayed on a participating car throughout the duration of the road rally. Our suggested donation for being a car sponsor is \$100. Your sponsorship will enable us to make an immediate impact on the lives of individuals affected by breast cancer within our community. Call Ron if interested in being a sponsor – 585.739.8872

Silent Auction Donations needed. We will have a Silent Auction during the dinner portion of our event to assist in generating funds for our outreach efforts. Call Ron if interested in making a donation or donating an item – 585.739.8872

Event Testimonials.....

“This is a FUN FUN FUN event! I did it last year with my sisters and we had a blast. We were a little competitive and it was fun to see us in action together as a team. For our Fairport families, you know the Carson family are a wonderful family and I was very lucky to know Karen and hang with her. I encourage you to do something out of the norm and join this road rally, you won't regret it!!”

Carla Walker MacDougall

“This is an event that I wait all year for. It's a great time to get together with friends and loved ones for a wonderful fun-filled day. This is the best charity event I have ever participated in and it is a charity that impacts everyone in some way.”

Jennifer Krolak

Thank you from KCC Executive Board Members –
Patti Castrechini/President, Ken Carson/Vice President, Maryann Mack/Secretary,
Ron Carson II/Treasurer, Kevin Carson/Advisor, Ron and Joanne Carson

www.karencarson.org

Back by Popular Demand....The Karen Carson Crane Foundation

Presents our **THIRD Annual**

'Cruise for a Cure'

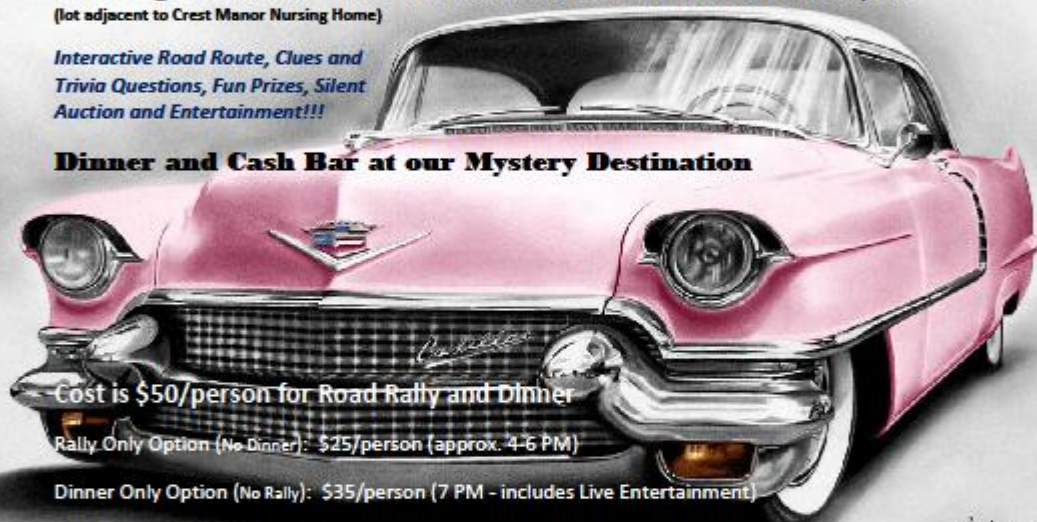
ROAD RALLY

When: Saturday, June 28, 2014 at 4:00 PM

Starting Location: RTS - Perinton Park & Ride location, Courtney Dr.
(lot adjacent to Crest Manor Nursing Home)

*Interactive Road Route, Clues and
Trivia Questions, Fun Prizes, Silent
Auction and Entertainment!!!*

Dinner and Cash Bar at our Mystery Destination



Cost is \$50/person for Road Rally and Dinner

Rally Only Option (No Dinner): \$25/person (approx. 4-6 PM)

Dinner Only Option (No Rally): \$35/person (7 PM - includes Live Entertainment)

RSVP by June 20th - Tear off and send payment to: KCC Foundation, 153 Selborne Chase, Fairport, NY 14450

NAMES OF THOSE IN YOUR CAR: (min of 2 per car) TOTAL AMOUNT ENCLOSED \$ _____

1. Name: _____ Phone: _____ Email: _____

2. Name: _____ Phone: _____ Email: _____

3. Name: _____ Phone: _____ Email: _____

4. Name: _____ Phone: _____ Email: _____

Come join the fun and help the foundation make a difference for someone affected by breast cancer! Please contact MARYANN MACK with any questions - 585.727.3580 OR info@karencarson.org